

THE LONDON DRUG AND ALCOHOL POLICY FORUM
&
KNOWLEDGE ACTION CHANGE

ARE DELIGHTED TO INVITE YOU TO THE LAUNCH OF THE GLOBAL
STATE OF TOBACCO HARM REDUCTION (GSTHR.ORG) BRIEFING
PAPER ON TOBACCO HARM REDUCTION:

TOBACCO HARM REDUCTION: UNTAPPED POTENTIAL, ESCALATING THREATS

Drinks, canapés, networking reception
Thursday 23 January 2020, 18:00 – 20:30
Basinghall Suite, Guildhall Art Gallery, Guildhall, London EC2V 7HH

EVERY YEAR, OVER SEVEN MILLION PEOPLE DIE FROM SMOKING-RELATED DISEASES: MORE THAN FROM MALARIA, HIV AND TUBERCULOSIS COMBINED. THIS WORLDWIDE PUBLIC HEALTH CRISIS CONTINUES UNABATED, DESPITE THE STRENUOUS EFFORTS OF TOBACCO CONTROL.

IN MANY UPPER-MIDDLE INCOME COUNTRIES, SMOKING RATES ARE PLATEAUIING, WHILE IN SOME LOW AND MIDDLE INCOME COUNTRIES, THEY ARE ON THE RISE.

PEOPLE SMOKE FOR THE NICOTINE. THEY DIE FROM THE TAR. MANY PEOPLE WANT TO QUIT, BUT REPEATEDLY FAIL.

WHAT IF 1.1 BILLION SMOKERS HAD ACCESS TO SAFER ALTERNATIVES? AND WHAT HAPPENS IF THAT ACCESS IS DENIED?

SPEAKERS:

DAVID MACKINTOSH,

London Drug and Alcohol Policy Forum

HARRY SHAPIRO AND GERRY STIMSON,

Knowledge-Action-Change

ROBERTO SUSSMAN,

Institute of Nuclear Sciences, National Autonomous University of Mexico,
and ProVapeo, the vaping advocacy group.



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RSVP TO SUELY@KACHANGE.EU TO GUARANTEE YOUR PLACE